## Broadband experience: Library accessible Broadband Library

Southeast Steuben County Library 300 Nasser Civic Center Plaza; Suite 101 Corning, NY 14830 ssclibrary.org

CONTACT: Marshall Hyde BE:Lab Project Manager hydem@stls.org (607) 684-0360

CONTACT: Jennifer Gaylor BE:Lab Project Trainer gaylorj@stls.org (607) 684-0361

CONTACT: Cherie Chigama Public Relations Coordinator chigamac@stls.org (607) 936-3713 ext. 220

October 3, 2011 FOR IMMEDIATE RELEASE

BE: LAB ONE-ON-ONE OUTREACH INITIATIVE AIMS TO REACH MORE OF THE COMMUNITY

To better meet the needs of the community served by the Southeast Steuben County Library, BE:Lab staff: Marshall Hyde and Jennifer Gaylor will be spending more time holding one-on-one sessions at the library.

"The BE:Lab has assisted many individuals, from young people just entering the job market, to those making mid-life career changes, to folks who have been unemployed for an extended period of time, even a former CEO," said BE:Lab Trainer Gaylor. "By devoting more attention to one-on-one sessions we hope to better serve our community and to reach more people who are in that job search phase as well as those seeking to learn new computer skills."

Beginning in October, BE:Lab staff will be available Monday through Friday, except when they are teaching classes, to conduct one-on-one help sessions with anyone who has questions concerning computers, software, e-Readers, smart phones, tablets and other devices. Beginning Oct. 15 staff will also be available on Saturdays. Those who need help are encouraged to reserve time with Gaylor or Hyde by calling (607)684-0360 or emailing belab@stls.org. Otherwise access to BE:Lab staff will be on a first-come first-served basis.

Special hours will also be designated for online job search and resume assistance. One-on-ones for job and resume help will be held Monday through Friday from 10-11 a.m. Beginning Oct. 15 these sessions will also be offered at the same time on Saturdays. Reserve a session by calling (607)684-0360 or emailing belab@stls.org.

Funding for Be:Lab is provided through the American Recovery and Reinvestment Act (ARRA) Broadband Technology Opportunities Program (BTOP).