A message from the library director

Your Community Library:
Focus Group Findings and Facts!

In June 2013, the library conducted three focus groups. Participants were invited by the library board and represented a cross section of the community, including both library users and non-users. We would like to share some highlights.

Across all three focus groups, the library’s staff and commitment to customer service were noted as the selling point of the library. The staff is described as being “friendly,” “nice,” “welcoming,” “knowledgeable,” “tech savvy,” and “always willing to help.”

Top Strengths of the Library (ranked):
1. Staff & Customer Service
2. Programming, including Children’s Services
3. Access to Books, Movies & Music (Interlibrary Loan & the Collection)
4. Technology (in the library) & Technology Training

Not only is the library viewed as being committed to great service, it is cost effective. See how we stack up:
• Out of the 9 libraries in New York State that have similar service populations of 30,000-35,000 residents, your Southeast Steuben County Library has the second lowest operating budget. (2011 comparison Biblostat database)
• Even though our operating budget is low, we have the highest program attendance and above average patron visits!
• In 2012 your Southeast Steuben County Library had 220,638 visits.
• Program attendance was 31,695
• Materials circulated numbered 246,268
• One-on-One Digital Literacy service is our fastest growing service with over 250 people receiving help monthly!

Library Book Sale coming soon

Become a Friends member Oct. 5

One of the best things about fall, aside from the changing leaves, and the renewed enjoyment gained by sipping cocoa or hot coffee, is that the Friends of the Library book sale is held. Thousands of great books, movies and more at super low prices is heavenly.

The sale will be held Oct. 5-12 at the East Corning Fire Hall on Route 352.

Oct. 5 is a members only preview day. Individuals can get a jump on shopping by joining at the door for $5; families for $10.

The sale is open to all from Oct. 6-12. Discounts will increase as the sale progresses, from 10 to 50 percent off. The final day will be a bag and box day. Fill one for a set price. Bring your own bag or box or get one at the sale.

Proceeds from the sale benefit the library and our patrons. The fire hall can hold 100 people at a time. Shoppers may have to wait in line outdoors during high traffic periods.

If you’d like to receive this newsletter in your email inbox drop us a line at corning@stls.org.
The library helps everyone explore the things they geek. With Internet access for all, knowledgeable librarians and local programs, the library is important for your community. Keep your library vital by turning your passions into support. Get your geek on. Show your support.